

SHORT FILM | LONG SHORT FILM | DOCUMENTARY | MUSIC VIDEO | PSA | ADVERT & COMMERCIALS

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INTERNATIONAL KOLKATA SHORT FILM FESTIVAL | IKSFF'26

ছোটি ছবির বড়ো উৎসব!™

20th - 25th JANUARY, 2026

Physical Festival | Online Festival | Masterclass | Seminar | Workshop

FOR MORE QUERIES

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Hello!

It gives me immense pleasure to announce the 6th edition of the International Kolkata Short Film Festival (IKSFF'26), scheduled to be held from 20th January to 25th January 2026. Over the years, IKSFF has grown into a vibrant platform that celebrates the spirit of independent cinema, bringing together filmmakers, artists, cinephiles, and industry professionals from around the world.

As we step into this new chapter, we extend a heartfelt appeal for your association and support. We are looking for sponsorships, partnerships, and collaborations to help us create an even bigger and more impactful festival this year. Your support will not only elevate the event but will also help in building a stronger platform for independent filmmakers to showcase their talent and vision.

At IKSFF, we believe in the power of storytelling and its ability to connect cultures, ideas, and emotions. By partnering with us, you will be investing in a movement that promotes new voices in cinema, encourages creative exchange, and nurtures the next generation of storytellers.

Let us come together to celebrate independent cinema, inspire cinephiles, and build a stage where creativity knows no bounds.

We invite you to join hands with us and make IKSFF'26 a landmark event for the global short film community.

Sourav Chakraborty

Sourav Chakraborty
Festival Chairman

Saswati Guha Chakraborty

Saswati Guha Chakraborty
Festival Director



SPONSORSHIP INVITATION

IKSFF is more than just a film festival; it is a vibrant stage where filmmakers, storytellers, and visionaries from across the globe converge to present their creativity to an engaged and diverse audience. Our festival is committed to bridging cultures, genres, and perspectives — creating a space where stories inspire, empower, and spark meaningful conversations.

We are reaching out to explore a potential partnership. By supporting our selected filmmakers and their projects on their journey to the global stage, your brand will gain invaluable exposure to a dynamic, cultured, and passionate audience. This collaboration is designed to be mutually beneficial, offering your business an ideal platform to align with creativity, innovation, and social impact.

In return for your valued support, we offer a variety of advertising and branding opportunities designed to amplify your visibility and connect your brand with a highly engaged, niche audience. A detailed list of promotional benefits is outlined at the end of this proposal for your review.

At IKSFF, our mission is to empower, inspire, and motivate not only the filmmakers and artists who participate but also the broader creative community. We believe your brand shares these values, and we would be honored to have you as part of this exciting journey.

We look forward to the possibility of collaborating with you and would be delighted to discuss this partnership further at your convenience.

We are offering several benefits to our respected sponsors like :

- An opportunity for **brand awareness**.
- An opportunity to **showcase your product and services**.
- An opportunity to **reach large number of audience**.
- **Media exposure** including print, digital media and social media.
- **Multiple advertising opportunities** through out the season.

TITLE SPONSOR

₹ 3,00,000

The Title Sponsor holds the premier sponsorship position, receiving top-tier visibility, exclusive VIP privileges, and extensive branding opportunities.

Branding & Visibility:

1) Title Recognition:

- “IKSFF 2026 presented by [Title Sponsor Name]” — your brand will headline the festival across all touchpoints.
- Prominent mention in all press releases, advertisements, and promotional content — digital, print, and outdoor.

2) Logo Placement:

- Your logo will always appear alongside the IKSFF 2026 logo across all official materials.
- Prime visibility on: Stage backdrop, Event banners, Digital LED screens, Event invitations. Certificates issued to participants, jury members, and winners

3) Digital Promotion:

- Logo & brand name integrated across our official website, social media platforms, event reels, and content posts.
- Branded hashtags and personalized shoutouts in all event-related posts and stories to boost digital footprint.

4) On-Screen Commercials & Video Ads :

- 30–60 second branded commercial showcased during program intervals throughout the event.
- Sponsor name and logo integrated into contestant introduction videos, ensuring maximum recall.

5) Venue Promotion :

- Strategic placement of (4-5) standees & posters featuring your brand at key locations within the venue.
- Sponsor name acknowledged by the event host during the Award Ceremony & other key segments.

VIP Privileges & Guest Experience:

1) VIP Hospitality :

- Enjoy exclusive access to premium hospitality, and networking lounges.
- On-stage recognition felicitation of a Sponsor Representative during the Press Conf. & Award Ceremony.

2) Exclusive Networking Opportunities :

- Meet & Greet sessions with celebrity guests, jury members, filmmakers, and dignitaries.

3) Speaking Opportunity :

- Sponsor representative invited to deliver a short speech on stage.
- Co-present select awards to winners, enhancing brand credibility and emotional connect.

Media & PR Exposure :

1) Press & TV Coverage :

- Sponsor name featured in red carpet interviews, press conferences, and media interactions.
- Inclusion in TV broadcast segments, leading media coverage.

2) Photo & Video Branding :

- Sponsor logo included in all official photography and video content.
- Exclusive photoshoots with celebrity guests, winners, and jury members for sponsor representatives.

CO-POWERED BY

₹ 1,50,000

As a Co-Powered By Sponsor, your brand occupies one of the most prestigious positions at IKSFF 2026—ensuring premium branding, maximum visibility, and a powerful association with every touchpoint of the festival's journey, both online and on-ground.

Branding & Visibility:

1) Title Recognition:

- "IKSFF 2026 co-powered by [Sponsor Name]".
- Prominent mention in all press releases, advertisements, and promotional content — digital, print, and outdoor.

2) Logo Placement:

- Your logo will appear below the IKSFF 2026 logo.
- Prominent visibility on: Stage backdrop, Event banners, Digital LED screens, Event invitations.

3) Digital Promotion:

- Logo & brand name integrated across our official website, social media platforms.
- Branded hashtags and personalized shoutouts in event-related post to boost digital footprint.

4) Venue Promotion :

- Strategic placement of 2-3 standees featuring your brand at key locations within the venue.
- Sponsor name acknowledged by the event host during the Award Ceremony & other key segments.

VIP Privileges & Guest Experience:

1) VIP Hospitality :

- Enjoy exclusive access to premium hospitality, and networking lounges.
- On-stage recognition felicitation of a Sponsor Representative during the Press Conf. & Award Ceremony.

2) Exclusive Networking Opportunities :

- Meet & Greet sessions with celebrity guests, jury members, filmmakers, and dignitaries.

3) Speaking Opportunity :

- Sponsor representative invited to deliver a short speech on stage.
- Co-present select awards to winners, enhancing brand credibility and emotional connect.

Media & PR Exposure :

1) Press & TV Coverage :

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- Inclusion in TV broadcast segments, leading media coverage..

2) Photo & Video Branding :

- Exclusive photoshoots with celebrity guests, winners, and jury members for sponsor representatives.

ASSOCIATE PARTNER

₹ 75000

The Associate Partner holds a prestigious branding position, hosting key moments including performances, film presentations, & award ceremonies. This partnership guarantees maximum visibility & deep brand association with the festival's most memorable highlights.

Branding & Visibility:

1) Title Recognition:

- "Associate Partner" of IKSFF 2026, prominently mentioned in all event promotions, press releases, and digital campaigns.
- Sponsor Name, prominently mentioned across all event promotions, press releases, and advertising campaigns.

2) Logo Placement:

- Your logo featured on promotional materials.
- Prime logo positioning on stage backdrop, event banners, digital screens.

3) Digital Promotion:

- Sponsor logo and name featured on the official website, social media campaigns, reels, and posts.
- Inclusion in branded hashtags, event shoutouts, and digital storytelling.

4) Venue Promotion :

Strategic placement of 1-2 standees featuring your brand at key locations within the venue.
Sponsor name acknowledged by the event host during the Award Ceremony & other key segments.

VIP Privileges & Guest Experience:

1) VIP Hospitality :

- On-stage felicitation of a Sponsor Representative during the Award Ceremony.

2) Exclusive Networking Opportunities :

- Access to meet & greet sessions with eminent Celebrity Guests.

3) Speaking Opportunity :

- Sponsor representative invited to deliver a short speech on stage.

Media & PR Exposure :

1) Press & TV Coverage :

- Sponsor name featured in press conferences, and media interactions.

2) Mentions :

- Sponsor mention in red-carpet moments.

VENUE PARTNER

ON DISCUSSION

As the Official Venue Partner of IKSFF 2026, you play a vital role in shaping the festival experience by providing a premier space for screenings, panels, and networking events. In return, your brand benefits from high-impact visibility, premium logo placement, & extensive media exposure across all event promotions.

AWARD/GIFT PARTNER

₹ 35000

As the Official Award/Gift Partner of IKSFF 2026, you play a crucial role in enhancing the experience for contestants and winners by providing premium gifts. In return, you receive exclusive branding, visibility, and VIP privileges throughout the event.

1) Title Recognition :

- Official "Award Partner" of IKSFF 2026, prominently mentioned in all event promotions, press releases, and digital campaigns.

2) Logo Placement :

- Your logo featured on promotional materials.
- Brand visibility on stage backdrops and banners.

3) Digital & Social Media Promotions :

- Your logo featured on promotional materials.
- Brand visibility on stage backdrops and banners.

4) On-Stage Acknowledgment :

- Sponsor's name is mentioned by the event host during the gift presentation segment.

FOOD PARTNER

ON DISCUSSION

As the Official Food Partner of IKSFF 2026, you play a key role in providing quality culinary experiences for guests, participants, and dignitaries. In return, your brand receives high-impact visibility, on-ground recognition, and extensive media exposure throughout the event. For more details, please contact our event representative at the numbers provided.

BREVERAGE/SNACKS PARTNER

ON DISCUSSION

As the Official Beverage Partner of IKSFF 2026, your brand will enjoy prominent visibility at all beverage stations, serving areas, and across event posters and banners. For partnership details, please contact our event representative at the numbers provided.

HOSPITALITY PARTNER

ON DISCUSSION

As the Official Hospitality Partner of IKSFF 2026, you play a vital role in offering premium accommodation, dining, and luxury experiences to judges and VIP guests. In return, your brand enjoys high-impact visibility and extensive media exposure throughout the event. For more details, please contact our event representative at the numbers provided.

TRAVEL PARTNER

ON DISCUSSION

As the Official Travel Partner of IKSFF 2026, you play a vital role in managing transportation for judges, VIP guests, and other festival-related logistics. In return, your brand receives high-impact visibility and extensive media exposure throughout the event. For more details, please contact our event representative at the numbers provided.

RADIO PARTNER

ON DISCUSSION

As the Official Radio Partner of IKSFF 2026, you play a key role in amplifying the festival's reach through radio promotions. In return, your brand enjoys high-impact visibility and widespread media exposure throughout the event. For more details, please contact our event representative at the numbers provided.

PRINT MEDIA PARTNER

ON DISCUSSION

As the Official Print Media Partner of IKSFF 2026, you play a key role in supporting the festival's print media presence. In return, your brand benefits from high-impact visibility and extensive exposure across all event platforms. For more details, please contact our event representative at the numbers provided.

TV PARTNER

ON DISCUSSION

As the Official TV Partner of IKSFF 2026, you play a key role in enhancing the festival's media presence through televised coverage, interviews, and curated segments. In return, your brand receives high-impact visibility, premium logo placement, and widespread media exposure across all event promotions.

DIGITAL MEDIA PARTNER

ON DISCUSSION

As the Official Digital Media Partner of IKSFF 2026, you will play a crucial role in amplifying the festival's online presence across various digital platforms. In return, your brand receives prominent visibility through digital promotions, social media campaigns.

OTT PARTNER

ON DISCUSSION

As the Official OTT Partner of IKSFF 2026, your brand will receive high-impact visibility and extensive media exposure throughout the event. For more details, please contact our event representative at the numbers provided.

EDUCATION PARTNER

ON DISCUSSION

As the Official Education Partner of IKSFF 2026, your brand will gain valuable exposure through prominent placement on all event posters, banners, and during key knowledge-sharing sessions. For more details, please contact our event representative at the numbers provided.

STALLS OPPORTUNITY

ON DISCUSSION



Interested partners or individuals may book a stall at the IKSFF 2026 venue for a nominal fee. This provides a platform to showcase and sell products or services to a diverse and engaged festival audience.

HURRY!
RESERVE YOUR STALL TODAY!

CUSTOMIZE SPONSORSHIP PACKAGES- LET'S TALK



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